



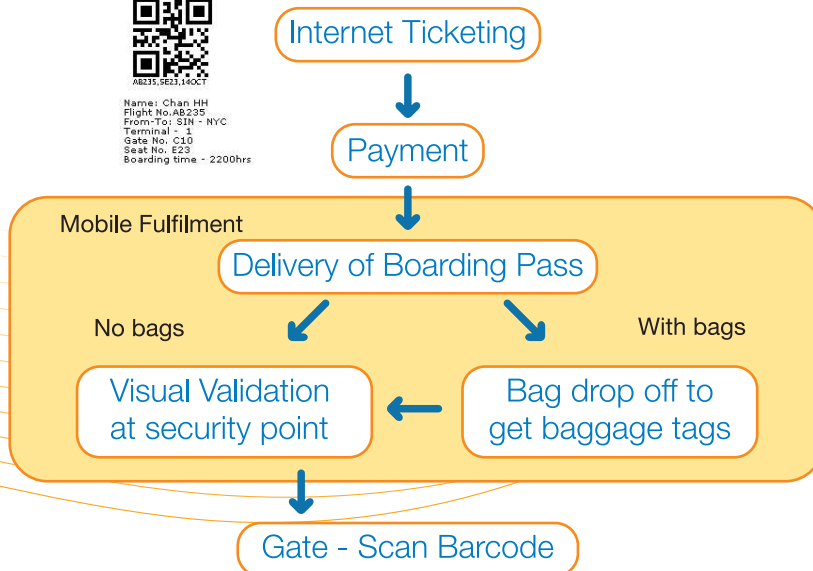
Mobile Barcode Solutions

Barcodes on mobile are the most popular technology as of date as NFC is still in early days. There are two challenges most companies face – the first being, sending the barcode to the mobile phone and second, reading it. Both are equally critical to the success of the mobile barcode technology.

MobiQuest has the expertise and experience to deliver unique custom mobile barcode solutions in record time providing the best quality. Some of these solutions are:

Mobile Boarding Pass

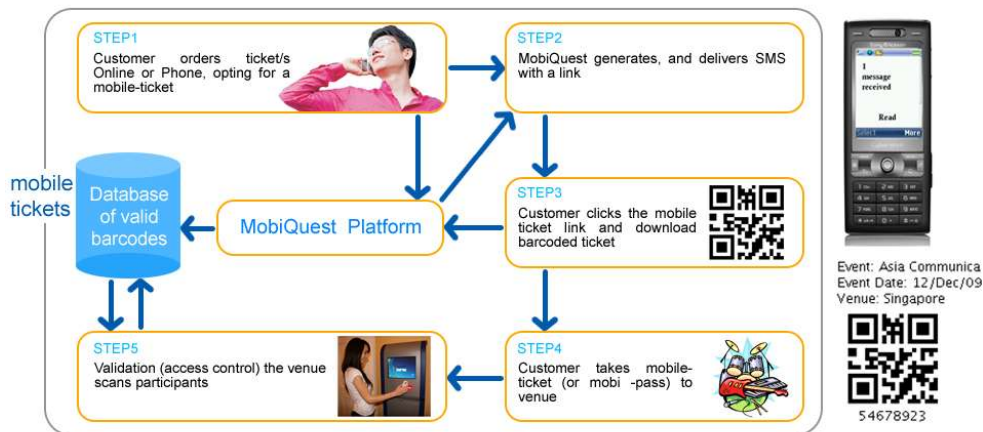
The solution provides the mobile fulfilment portion of the value chain which can be easily integrated with existing business processes using the available APIs. MobiQuest's boarding pass solution represents a huge advance in boarding and check-in efficiency.



This system provides real-time reporting on boarding passes delivered and validated and leverage on existing business processes, systems for ticketing and payment processing such as online payments using credit cards, etc. The system generates the mobile boarding pass with scannable barcode and other relevant details such passenger name, flight details, boarding details and seat information which is presented and scanned at security and at the gate using existing barcode scanners and systems.

Transport Ticketing

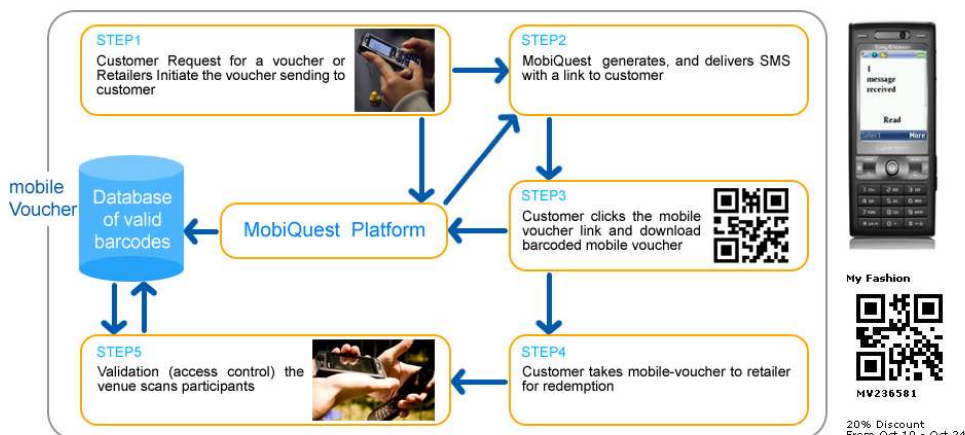
The M-Ticket system enables transportation customers to buy tickets via their mobile phones. Customers can check availability and book tickets either online or using On Device portal. Tickets would then be downloaded to the customers' mobile phone, consisting relevant information and a barcode which can be scanned at respective entry point for access.



Mobile Marketing

Mobile barcodes are one of the most exciting and cost effective direct marketing and advertising method available to businesses. With mobile marketing and mobile advertising, you can create one-on-one communications with your market.

Using sophisticated gateway software combined with extensive knowledge and experience of mobile capabilities, MobiQuest help customers implement digital marketing strategies to meet their individual needs. We also provide ready-to-use solutions for mobile coupons and vouchers.



MOBIQUEST PTE LTD

1 Ubi View, #04-10 Focus One
 Singapore 408555
 Tel: (65) 6748 3464 Fax: (65) 6743 0796
 www.mobiquest.net